

Strategies:

- 1. Achieve seamless land use and transportation Planning connection.**
 - a. Increase communication and coordination with land use and transportation planning staff on the development of long range planning documents and policies.
 - b. Increase communication and coordination with land use and transportation planning staff on the decisions and recommendations on individual projects and requests.
 - c. Increase MPO participation in local planning and zoning and design review meetings.
 - d. Promote and support municipalities' consideration of adopting similar development/subdivision ordinances that support the transportation goals and plans of the area.

- 2. Enhance public transportation availability within the MPO region.**
 - a. Provide additional stops and transfer points at key locations to reduce wait times and increase reliability of service.
 - b. Include added infrastructure such as benches, signage, and shelters.
 - c. Increase communication about public transit through marketing.
 - d. Consider park and ride services for major employers and in outlying areas.

- 3. Expand network of dedicated bicycle and pedestrian infrastructure**
 - a. Encourage local jurisdictions to establish dedicated local funding for projects included in plans on a priority basis
 - b. Coordinate with jurisdictions on capital improvement program to incorporate bicycle and pedestrian facilities as part of roads improvements.
 - c. Identify additional areas of need and recommend appropriate action, including re-striping, bulbouts and road diets.
 - d. Increase communication and coordination with local government and NCDOT.
 - e. Encourage local jurisdictions to adopt a "Complete Streets" Policy.
 - f. Maintain an inventory of bicycle and pedestrian facilities expansion and review increase.

- 4. Promote efficient vehicle and freight movement to bolster regional economic development**
 - a. Employ access management techniques in retrofitting existing major thoroughfares to expedite freight movement, reduce congestion and increase flow.
 - b. Coordinate with NCDOT Rail Division in relocating the current freight rail line outside of the New Bern Downtown area.
 - c. Coordinate with local Chambers of Commerce in collecting/maintaining flow data and in improving communication between the MPO and freight providers.

- 5. Extend the life of transportation infrastructure through preventative maintenance and access management best practices.**
 - a. Engage and consult with local jurisdictions in the compilation of Short and Medium Range Capital Improvement Projects lists
 - b. Encourage local jurisdictions to apply "Access Management" techniques during development/subdivision reviews, to include reverse frontage, roundabouts, limited access when deemed appropriate.
 - c. Promote alternative modes of transportation.
 - d. Consult with local government during CIP process.